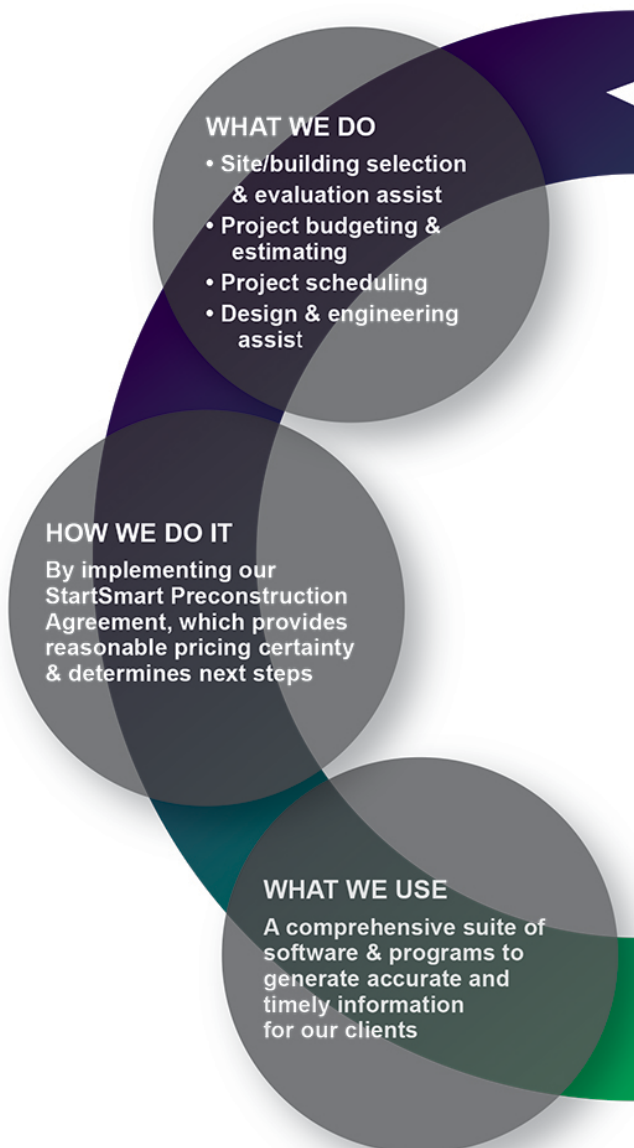


JM Coull's StartSmart preconstruction process generates the best value in a construction project, regardless of delivery type (design-build, construction management at risk, etc.). It embodies our philosophy for doing business – providing value to our clients, establishing trusting partnerships, and leveraging technology to provide the most complete and accurate data possible.

StartSmart Objectives:

- Set the stage for the entire project
- Analyze & discuss project aspects up front to prevent surprises later
- Minimize front-end investment while providing early, accurate information
- Maximize return on investment
- Articulate project goals to client & team
- Identify & optimize solutions for major costs & schedule drivers



StartSmart® Preconstruction Program OVERVIEW

WHAT THIS MEANS FOR YOU

- YOU get competitive pricing & the best value possible
- YOU avoid costly surprises
- YOU get the most value for your project dollars
- YOU gain the ability to make informed project decisions
- YOU know where we are & what we're doing on your site
- YOU get peace of mind knowing you've selected the best project site
- YOU get enhanced building functionality and user experience
- YOU can change your mind before you are 100% invested