



PACKAGING PRODUCTS  
CORPORATION

SEAFOOD PACKAGING SPECIALISTS

# Which Shipping Box Is Right for My Product?

## WHICH CAN BE RECYCLED?

### The Shipping Situation:

Ice packed fresh seafood is the best way to insure the integrity of the cold chain, but wet ice puts a lot of demands on the shipping cases.

PPC explains the unique features for each material and operational factors to consider in choosing the right box for your needs.

### Wax-Alternative Corrugated



### Plastic Corrugated



### Foam Boxes



### Wax Corrugated



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# FACTORS TO UNDERSTAND ABOUT THE MATERIALS TO MAKE AN INFORMED DECISION:

## Recyclable Materials:



If recyclable packaging is the focus, either as a company or a customer goal, we have two excellent innovative solutions with different featured strengths and limitations to consider.

### Wax-Alternative Corrugated Boxes:

100% recyclable with cardboard, limited water resistance, best when lined with a poly bag, good for 1-3 day shipping cycles, meant for seafood weights between 5-25 lbs.

### Plastic Corrugated Boxes:

Complete water resistance, very good stacking strength, ideal for shipments between 10-70lbs, will hold up to the longest shipping cycles, 100% recyclable where plastics recycling is available. Costs more than waxed corrugated.



## Industry Standards:



These industry standard materials still play an important role in shipping seafood today. Wax boxes are still the only option for shipments over 70lbs, and Foam boxes are still the only option where true insulation properties are required.

### Wax Corrugated Boxes:

The most economical option, great for large fish boxes between 50-250lbs, very good water resistance, best for 2-5 day shipping cycles, can not be recycled.



### Foam Boxes:

For a self-contained and well insulated shipping package EPS foam is the only answer. It has the best insulation, very strong, high stacking strength, highly leak-resistant, and economical, but also cannot be recycled after containing seafood and takes up a lot of space.



## RECYCLING REALITIES:

Most packaging we sell is made with 100% recyclable material, but certain factors can affect their ability to be recycled after use.

Foam is recyclable but cannot be recycled after containing seafood due to fish oils embedding.

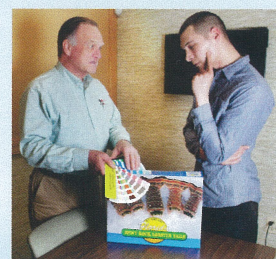
Supermarkets are starting to recycle plastics which we hope will propel the demand for collection of used plastics and the development of more products made from them. The percentage of plastics that get recycled is still small but it is growing and we are solidly behind this movement.

Wax alternative corrugated is easily recycled with dry corrugated but the material is limited to smaller sizes and short delivery cycles. The recycling loop is currently the best for Wax Alternative boxes.

## PPC REMOVES THE GUESSWORK:

At PPC we make it our job to understand and innovate every option as well as the unique factors of your business to recommend the right materials for your operations.

**GREAT Packaging,  
REAL Service!**



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**CALL OR EMAIL US TODAY!**

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