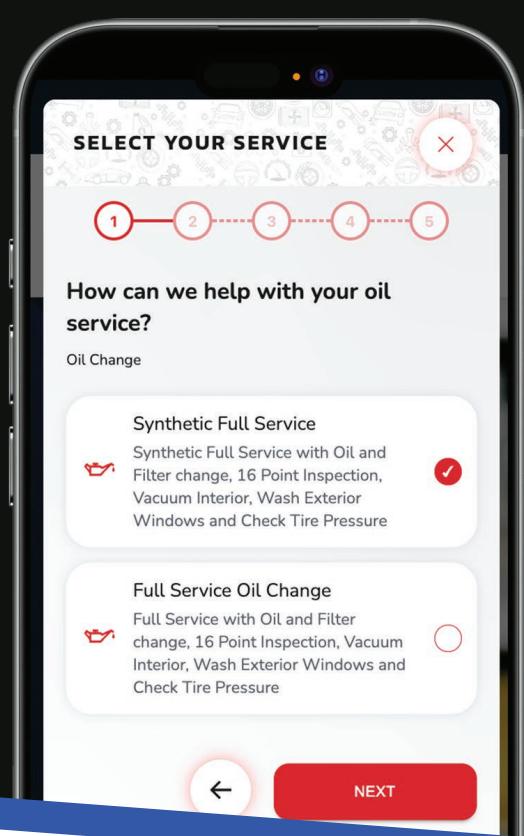


STOP LOSING BUSINESS TO COMPETITORS WITH ONLINE SCHEDULING

More and more drivers want to book ahead, even for quick visits. AutoOps makes that easy, especially for shops that don't usually take appointments. And it's built with shops like yours in mind, thanks to our collaboration with the Mobil 1™ brand.



✓ Fully Customizable (50+ Settings)

Whether you're a no appointments location or prefer scheduled slots, AutoOps adapts to your workflow.

✓ Built For Repeat Visits

Make it easy for customers to come back with a booking flow they'll actually want to use again.

✓ Get Appointments Through Google

Turn searches into bookings by adding a "Book online" button to your Google Business profile.

✓ Increased Visibility

Online scheduling puts your shop in front of customers actively searching for quick and convenient service.

✓ Reduced Phone Calls

Help your team stay on task by giving your customers a self-serve scheduling option that just works.

✓ Websites That Drive Bookings NEW

Pair your scheduler with a modern, mobile-friendly website that helps new customers find and book your shop.

BE WHERE CUSTOMERS BOOK

26%

increase in appointments for shops using online scheduling

2 OUT OF 3

customers prefer booking online



**SPECIAL MOBIL 1
OFFER – SCAN
TO LEARN MORE**

DELIGHT CUSTOMERS LONG AFTER THEIR APPOINTMENT

With automated reminders, tools to earn more 5-star reviews, promotional campaigns to stay in front of customers, and analytics to measure ROI, Steer simplifies how auto shops communicate with customers and build loyalty.



✓ Service Reminders

Send customers friendly reminders when they are past due for a routine visit or to follow-up on deferred services.

✓ Reviews

Collect more 5-star reviews for your shop and respond to them in the Steer dashboard...or let Steer AI respond for you!

✓ Two-Way Messaging

Keep appointment conversations moving in real time by confirming bookings, sending reminders, answering quick questions, and sharing updates.

✓ CallerID+ & Call Intelligence NEW

See customer info before you answer calls, like ARO and visit history. After the call, get a summary with the booking outcome and customer sentiment. Available with *Ultimate*.

✓ Text & Email Campaigns

Use our library of pre-built email and text templates to send out promotions in minutes. Steer AI is there to help with the content, too.

✓ Direct Mail

Use postcards to reconnect with loyal customers, win back those you haven't seen in a while, or introduce your shop to new drivers in the area.

✓ Analytics & Reporting

See what's bringing customers in, and what's not. Steer shows you how each campaign performs, what services drive revenue, and which customers need a follow-up.

**SEE STEER
IN-ACTION**

